

Hanna Kalan

Writer-Content Creator-Skier-Surfer

Eugene, OR + Los Angeles, CA

Experience:

NewSchoolers.com, Remote/Hybrid —Content Intern

August 2025 - PRESENT

Keep up with ski trends and news then write about it in a timely, concise manner for a niche audience.

Attend and support at various ski-related events.

University of Oregon Coffee Outlets, Eugene —Barista + Stock Lead

September 2024- PRESENT

Make custom coffee and tea beverages while supplying top-knotch customer care.

Drive a van around campus and deliver needed items to six different cafes while maintaining an organized stock room and order forms.

University of Oregon Freestyle Ski and Board team, Eugene —Vice President + Instagram admin

June 2024- PRESENT

Run a 200 person team with seven other coordinators. We plan events and organize rides to the mountain every weekend during the season.

Create content for the [@UOsnow](#) Instagram account. Grew following by 1000+.

The Rising Project, Eugene, OR —Member

January 2025- PRESENT

A creative climate studio bridging the gap between science and communication. We work for one brand: Planet Earth.”

Work with others at weekly meetings research, film, create and edit Instagram posts ([@therisingproject_](#))

Past Experience:

The Daily Emerald, Eugene — News Reporter

January 2024 - April 2025

Wrote at least one story a week about University of Oregon and Eugene city news, specifically the Eugene community and infrastructure

Interviewed business owners, city officials, community members and students.

Ascend Magazine, Eugene, OR —Writer, Social Media, Podcast

October 2024 - June 2025

Helped to establish a new sports focused magazine at the University of Oregon

Wrote a long form piece and interviewed surf photographer Chris Burkard

Skills:

Producing social media content & posting

Writing both short and long form stories

Conducting meaningful interviews and having important conversations

Education:

Agoura Hills High School

The University of Oregon BA in journalism

KWVAe, Eugene, OR —Radio show host, writer, editor

October 2024 - June 2025

Helped to establish a new sports focused magazine at the University of Oregon

Wrote a long form piece and interviewed surf photographer Chris Burkard

Align Magazine, Eugene, OR —Blog Writer

October 2022 - January 2023

Contributed to Align blog stories

Trader Joes, Agoura Hills — Crew Member

January 2020 - September 2023

Delivered the utmost level of customer service while bagging and restocking groceries.